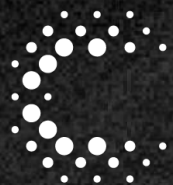




THE CREATIVE COPYWRITER

WHY TCC IS THE PLACE TO BE



THE
**CREATIVE
COPYWRITER**

[REDACTED]

Hello, you.

We're The Creative Copywriter.

A fast-moving, fun-loving bunch - with a hunger to succeed. And a 200% growth record over just two years.

We've grown our agency to catch ever-larger fish. Serving up killer copy and strategic mastery to the likes of Adidas, Tik Tok, Geox, Hyundai, Thomson Reuters, Superdrug and Aggreko. But 2021 is the year we're really shooting for the stars. We're talking larger projects, more clients, and the best talent around.

We know that we're only as good as our team. So we're big on finding the perfect people to sky-rocket us to the moon.

(That's where you come in.)

Hope you're ready to buckle up?

[REDACTED]



“

WE ALL SUPPORT EACH OTHER WHATEVER
HAPPENS, IT'S AS SIMPLE AS THAT. WE'RE
COLLECTIVELY SUCCESSFUL BECAUSE WE
ARE EACH OTHER'S CHEERLEADERS. THAT'S
THE TCC WAY.



Ella O'Donnell
~ Copywriter

01

THE CREATIVE
COPYWRITER

WHY
US?

THE BASICS

01

FLEXI TO THE CORE

Flexible working hours. Start anytime between 7 and 11 and finish between 3 and 7. We're much more task-based than time-based. As long as everyone is producing top notch work, we're happy campers! Oh, and we work from home on Mondays and Fridays (no more Monday scaries!).

02

HOLIDAY! CELEBRATE!

25 days off PA + one day for volunteering + bank holidays = wow! We care about your work-life balance for realsies!

03

BENEFITS ALL ROUND

Staff Treats subscription, incl. access to a 24/7 GP and medical advice, telephone counseling and helplines. Concierge service, shopping and Evouchers, discounts and cash backs. And an employment assistance program.

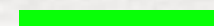
THE FUN FAIRY



Oh, and we've got a **Fun Fairy** too!

That's right, a fairy dedicated to keeping you sane and merry. With activities like:

- Monthly socials
- Weekly wellbeing activities during COVID
- Plentiful doughnuts
- The Annual TCC Christmas Shindig
- And loads more surprises along the way (we love making our team happy!)



“

TCC ARE HANDS DOWN THE BEST
EMPLOYERS I'VE HAD. FROM MY EXPERIENCE
OF WORKING IN OTHER AGENCIES, IT'S LIKE
NIGHT AND DAY - THE TEAM ARE SUPER
SUPPORTIVE, AND AN ALL-ROUND
INCREDIBLE BUNCH OF PEOPLE.



Darryl Ryznar
~ Project Manager

02

THE CREATIVE
COPYWRITER

—
TO THE
MOON!

GETTING YOU TO THE MOON

We're a bunch of dreamers who like to shoot for the stars. And that stands for making our team's personal career ambitions a reality too. We love people who Own Their Shit and Get It Done. And we want to help you along the way.

Working at TCC, you get:

- Allocated budget for personal development as well as company training (awesome courses on your radar? Let us know and we'll help you grow all the super skills you need!)
- Mentorships as part of our culture
- Six-monthly development reviews, considering your position within the company
- Yearly bonuses on profitable years (which is every year)
- Industry Competitive Salaries



“

I CAME ACROSS THEIR ACADEMY
MASTERCLASSES ON YOUTUBE FIRST AND
WAS LIKE OMG WHERE HAVE THEY BEEN ALL
MY LIFE, NOW THIS IS WHAT I'M TALKING
ABOUT! AND AFTER GETTING HIRED, I CAN
CONFIRM THEY DON'T DISAPPOINT!




Luena Amaral
~ Copy Editor

03

THE CREATIVE
COPYWRITER

OUR CULTURE

OUR CULTURE



Our mantra is to be a people-first focused oasis. Basically, the opposite of corporate culture. No unnecessary hierarchies, no finger pointing, no exclusion. When you're in, you're in for the all-inclusive package. We work together, always.

- Monthly One on Ones with a mentor
- A flat structure. This means no line managers and no one looking over your shoulder to check on your tasks. We're all adults, and everyone is expected to own their area of work. If you need someone to tell you what to do at every given moment, this is not the right place for you.
- Transparency throughout. We craft our yearly vision, goals and rocks (yes, rocks) together as a team so we are all rowing in the same direction. Everyone is brought in on our targets and revenue.
- A relaxed, supportive, fun and collaborative environment. We put mental health and our team's happiness front and centre.



“

I WAS A YOUNG SOUTHERN BELLE THAT HAD
FALLEN ON THE WRONG SIDE OF THE
TRACKS. THEN TCC FOUND ME. THEY SAW
SOMETHING IN ME. THEY DIDN'T SEE MY
GANG AFFILIATIONS. THEY SAW AN
ACCOUNT MANAGER. THEY TOOK ME IN AND
MADE ME A PART OF THEIR FAMILY. I'VE
NEVER LOOKED BACK.



Russell Jamieson
~ Account Manager

OUR VALUES

OUR VALUES

01

CHARM THEM SILLY

Dazzle clients with charm to make that lasting TCC-style impression. The recipe? Unyielding friendliness, a cupload of charisma and a dash of cheeky wit. But remember, a good listener can be as charming as a talker. So get the balance right. Let's make our clients fall head over heels for our people, our process and our service.

02

LEND A HAND

Trailblazing is our schtick. And that's not just a collective goal. Each TCC team member should take the helm in their area of expertise, whether it's content strategy, copywriting, marketing, management or looking after the office plants. To be a world-leading agency, we must all be leaders in our own right.

03

LEAD THE WAY

We're all about sassy synergy. And together, we get superb results. We resonate on the same wavelength and always look after each other when a fellow teammate needs backup. Beating deadlines? Hitting targets? Handling a tough client? You've got a friend in me.

04

OWN YOUR SHIT

We always keep our own house in order. Every team member takes ownership of their area of responsibilities, making sure nothing falls through the cracks. We see each duty through with no ifs and buts, just sheer proactivity. If you're on the case with a task, great. But if someone else is better suited, delegate.

05

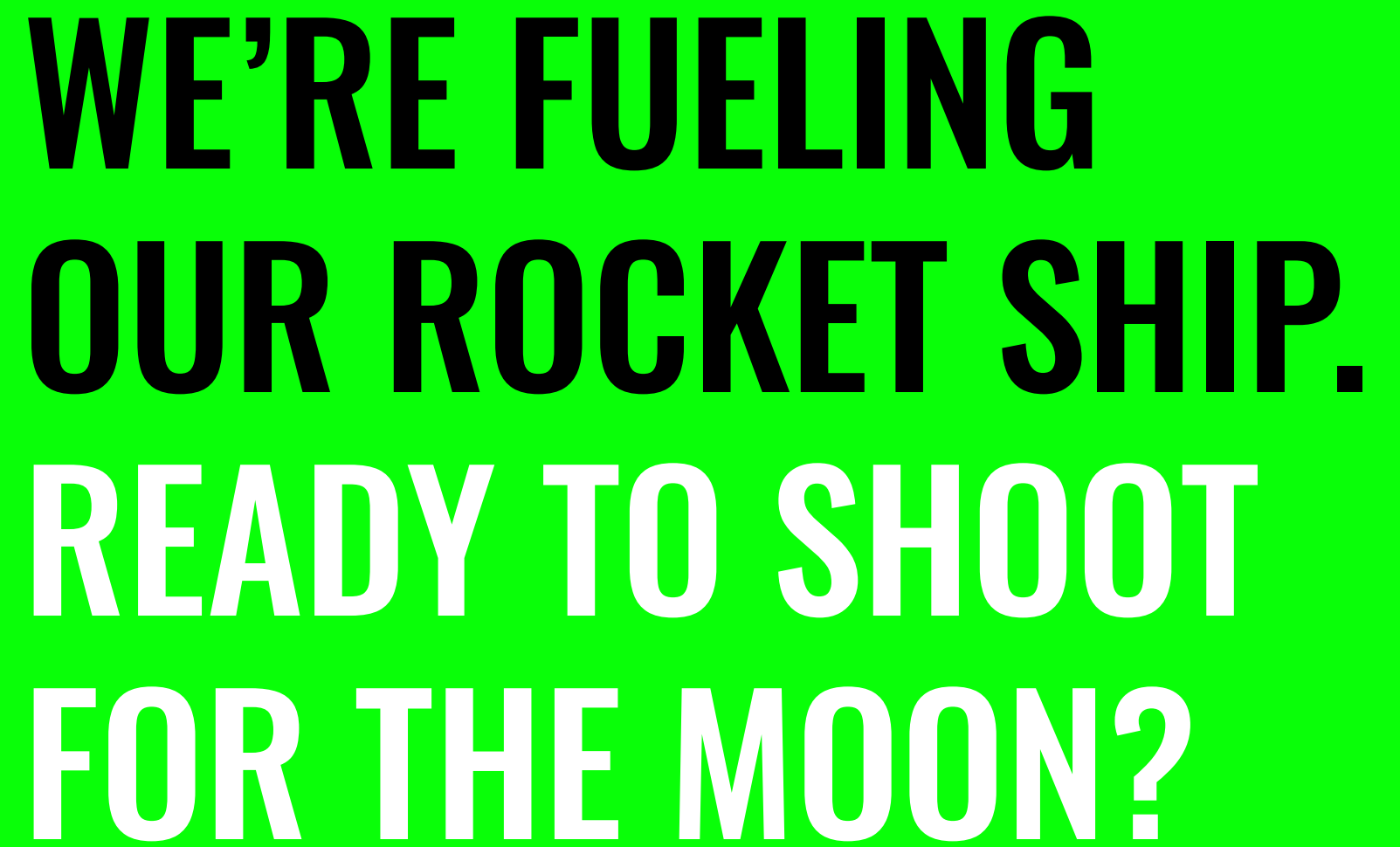
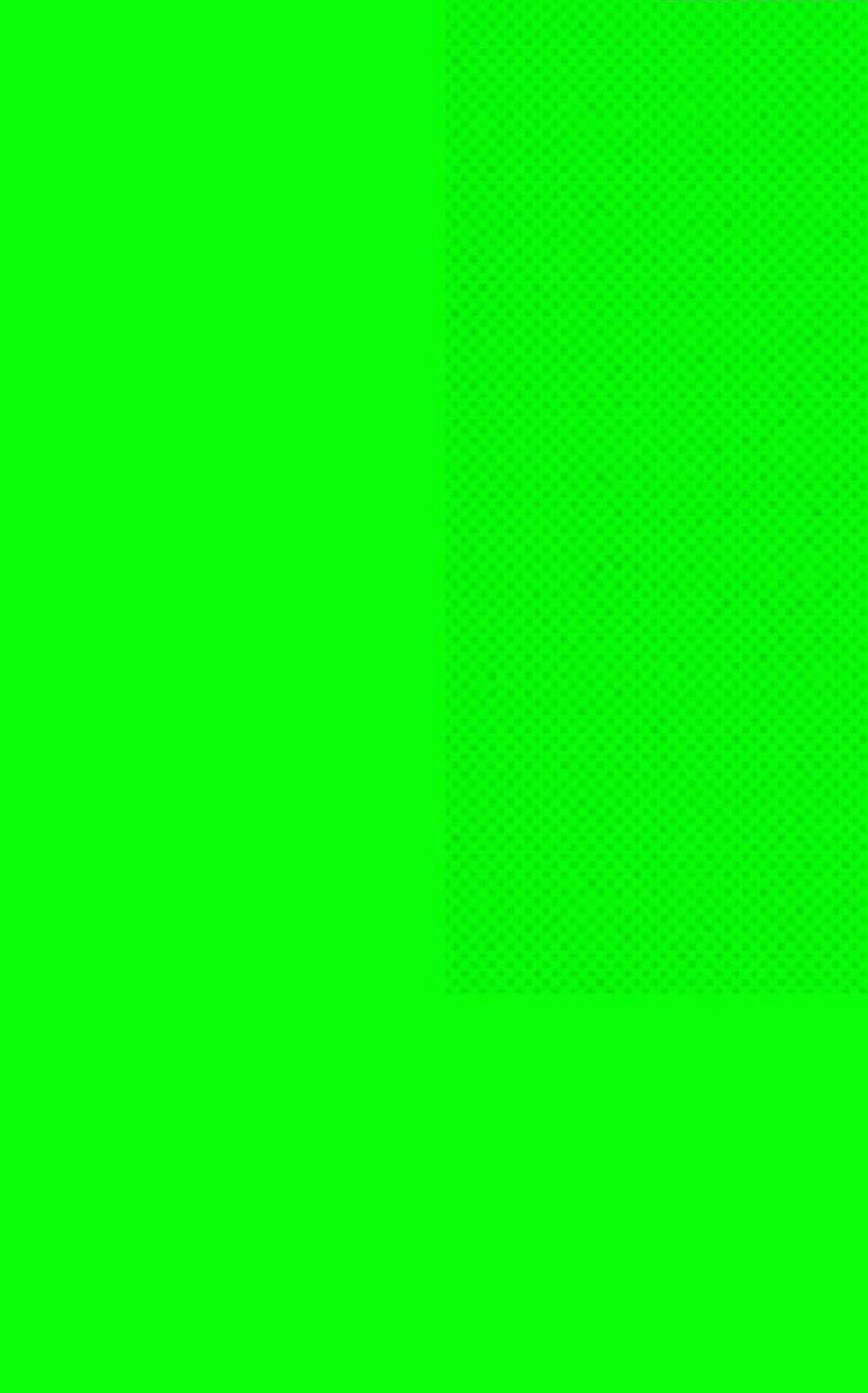


TRIM THE FAT

We're relentless in our quest for perfection, always living by our lean philosophy. We can't be perfect (not even us). So we constantly identify areas of improvement, inefficiencies, errors, and iron them out. No blame game, just going the extra mile to trim the fat and learn from our mistakes.

06

TO THE MOON

We must seize limitless opportunities to exceed expectations and go far beyond them. Always push the envelope. Take calculated risks. See the big picture. We have a grand vision for TCC, and we're going places. Bring all your ideas, abilities and passion onboard as we launch our rocket towards the moon.



**WE'RE FUELING
OUR ROCKET SHIP.
READY TO SHOOT
FOR THE MOON?**