



THE  
**CREATIVE  
COPYWRITER**

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CREATIVE COPYWRITING AGENCY LOOKING FOR...

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# CREATIVE CONTENT DESIGNER

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Calling all graphic and content designers!

We are a creative copywriting agency that is on the hunt for a new content designer.

We are looking for a talented graphic designer who can work with us and our clients on a wide range of graphic design projects including but not limited to blog post graphics, website banners, e-books, whitepapers, social posts, and even the odd banner ad or two.

Specifically, we are looking for content designers with 5+ years of experience with a proven track record of creating high-quality graphics for a wide range of clients.

You should be able to both create designs from scratch (without the use of programs such as Canva) or be able to update graphics from pre-existing templates. We are looking solely for designers who have mastered the adobe suite and can present designs on a varied range of programs including, InDesign, Photoshop, Powerpoint, Google Slides, and Illustrator to name a few.

Our ideal designer should have a keen eye for stock imagery, and have previously created a vast array of visual assets. Any designer that we work with should be able to share their portfolio that shows their range of skills from text placement to e-books and if relevant illustration.

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## PERSONAL SPECIFICATIONS:

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- 5+ Years of experience
- Have a strong grasp of typography and text placement
- Proven to have excellent use of stock imagery
- Expert usage of the adobe suite including being able to deliver designs via InDesign, Photoshop, and Illustrator to name a few
- Be able to design to brand guidelines and follow a brief
- Organised and detail oriented - the type to NEVER miss a deadline
- Proven experience creating e-books, whitepapers, and banner images
- Creativity and imagination

## DESIRABLE EXPERIENCE/SKILLS:

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- Experience using Premier Pro or other video editing software
- Animation skills
- Previous experience working with a marketing agency

## HOURLY RATE

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\$30-\$45 dollars per hour

If you think you just might be the perfect fit for this role, please send your portfolio and covering letter (or, preferably, a short video) telling us why you're the right person for the job to [lissette@creative-copywriter.net](mailto:lissette@creative-copywriter.net) Feel free to also contact us with any questions you may have :)